



CAIRN

INVESTMENT
PERFORMANCE
CONSULTING



About Us

Cairn Investment Performance Consulting provides a variety of customized services to investment advisers in the areas of performance measurement and GIPS® compliance. With our extensive experience and our hands-on approach, we offer the most efficient and reliable resources available to meet your consulting, outsourcing, and training needs.

Outsourcing

Time is money. When you consider the time spent hiring, training, and managing an employee for a particular responsibility or project, the cost of that employee is a lot more than just the compensation package. Not to mention you run the risk of not hiring the *right* person for the job.

Our performance measurement and GIPS services are customized for the resources the client needs the most. With our extensive experience, we get the job done efficiently, with minimal time commitment from the client. We also get it right, the *first* time.

Back Office Support

Rather than using a full-time employee, Cairn IPC offers Back-Office Support for your investment operations. Outsourcing a component of your daily process leaves you free to spend time managing assets and building your business, rather than managing operations.

We have expertise with daily custodian data processing and reconciliation, and know how to resolve exceptions. In addition, because we provide Beginning-to-End services, we view daily reconciliation as the start of your performance reporting process, rather than the end of the job.

Cairn IPC does not host any of your data, and we do all the work directly through your remote connectivity and security. This allows you to maintain control of both the operations and the data, so that you maintain full functionality.

Beginning

-to-

End

Services

- *Back Office Support*
- *Experience with Advent® Software and Schwab PortfolioCenter®*
- *Performance Measurement*
- *Client Reporting*
- *Composite Construction*
- *GIPS® Compliance*
- *Advanced Analytics*
- *eVestment Peer Group Comparisons*
- *Data Distribution & Marketing Support*

How Much is the Cost?

Reconciliation services are charged based upon the number of accounts, complexity of holdings, the balance between electronic and paper statements, and the range of optional services desired such as:

- New Account Setup
- Performance Reviews
- Market Value Reconciliation
- Client Reporting
- Composite Construction
- Billing Calculations
- Non-ACD Reconciliation



What is Included?

1. Daily reconciliation by quantity and cash (ACD downloads and posting)
2. Entry of any paper statements as received (manually or ByAllAccounts)
3. Daily price and index updates from ACD, or Market Data Manager with IDC data
4. Month end processes
5. Performance updates

An Operations Manual which includes exact details of the daily and month-end procedures documents the process.

What's a Cairn?

Rock cairns are used throughout the world to serve as reliable and steadfast trailmarkers that can withstand the tests of time and the elements. Cairn IPC was formed to assist investment managers with expert guidance and resources in the areas of GIPS® compliance, performance measurement, investment analytics, and performance training. Like our namesake, we strive to be a strong and reliable partner in helping our clients reach their destinations, when the path forward may seem uncertain.



Beginning-to-End Services are available 'a la carte' to fit your needs

Our Back Office Support is just the beginning of your performance reporting process. We differentiate ourselves from other providers by taking responsibility for your entire performance reporting process. We will manage your data through any level of reporting that is required: Client Reporting, Composite Construction, GIPS Compliance, Advanced Analytics, Peer Group Comparisons, Data Distribution & Marketing Support. Our comprehensive services fit together like an assembly line with the focus on quality control to produce impeccable results. Any of our services are also available individually, and we are able to add-value at any step of the process. We understand the scope of your needs, as our team has experience at all of the industry roles: Investment Management; GIPS Verification; Custodian Bank; Peer Group Provider.

Time-tested experience · Rock-solid reliability