



CAIRN

INVESTMENT
PERFORMANCE
CONSULTING

Time-tested experience · Rock-solid reliability



About Us

Cairn Investment Performance Consulting provides GIPS verification, consulting, training, and performance measurement. As a boutique firm, our in-depth expertise in the industry allows for an efficient, comprehensive experience, regardless of the scope of your project. We approach our verification services through a US based team committed to personal, on-site visits.

GIPS® Verification

At Cairn Investment Performance Consulting we believe each firm is unique. Accordingly each GIPS verification must take into account those unique aspects. We start with a custom risk based verification plan, add experienced US based professionals, test for compliance and as issues may arise provide expert education to the firm.

While technology is used, as an agile company we are not constrained by it. Instead professional judgement and real world experiences frame our verification work.

If you feel that your current verifier doesn't understand you or are ready for a fresh approach to verification please include us in your next verification cycle.

GIPS® Consulting

We provide the necessary diagnostics, recommendations, and resources to implement GIPS compliance. This includes drafting of policies and procedures for GIPS compliance, customized compliant presentation preparation, and all the education and recommendations needed to get you there. We generate reports and fulfill the requests of your third-party verification firm. Given our extensive background in GIPS verifications, we know what they want to see, and will help you provide the right information.

Fast Facts:

- *Established in 2009.*
- *Based in Medford, Oregon.*
- *40+ clients*
- *Experience with equities, fixed income, alternative investments and real estate.*
- *Nationwide client base; experience with international and multi-national companies.*
- *Combined over 40 years of experience in the industry.*
- *Only approved CIPM Exam Prep Provider.*

CIPM® Review

Our course is a hybrid of prerecorded videos and online live training sessions, so that anyone can attend and work their studies into their busy schedule. We complement the required readings, to ensure candidates extract the necessary knowledge and applications, from a subject matter that is often dry and tedious.

Outsourced Performance Projects

Time is money. When you consider the time spent hiring, training, and managing an employee for a particular responsibility or project, the cost of that employee is a lot more than just the compensation package. Not to mention you run the risk of not hiring the *right* person for the job.



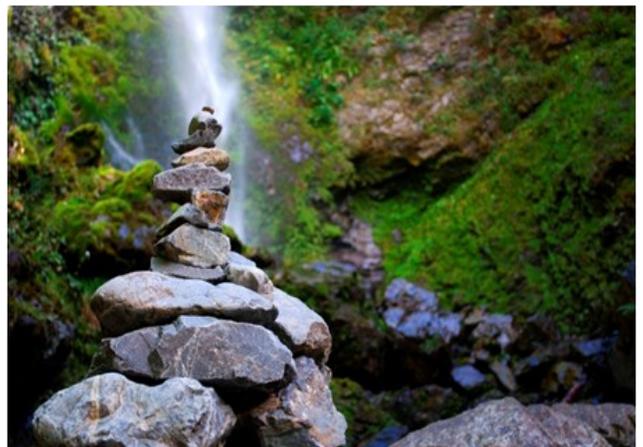
Our performance measurement and GIPS services are customized to match the needs of the project. With our extensive experience, we get the job done efficiently, with minimal time commitment.

Independence Concerns

Due to the nature of providing a complete suite of services that cover GIPS Verification, Consulting, Training, and Performance Measurement we feel it necessary to ensure that we provide the best service to our clients, without jeopardizing our independence. While GIPS generally places the burden of independence considerations on the asset manager, we feel it is important to give our own consideration, for the benefit of the industry, for our clients, and for our own reputation. Accordingly, we have a corporate policy related to independence concerns which we can share upon request and is available on our website.

What's a Cairn?

Rock cairns are used throughout the world to serve as reliable and steadfast trailmarkers that can withstand the tests of time and the elements. Cairn IPC was formed to assist investment managers with expert guidance and resources in the areas of GIPS® compliance, performance measurement, investment analytics, and performance training. Like our namesake, we strive to be a strong and reliable partner in helping our clients reach their destinations, when the path forward may seem uncertain.



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